

BAUWERK®

Parquet

Press release

Creative solutions for individual interior design

Bauwerk Parquet presents new authentic-wood flooring for creativity in floor design, including the longest plank in Bauwerk Parquet's product range that can be laid in herringbone pattern and an addition to the award-winning Formpark Quadrato parquet. Another new beginning-of-the-year feature of the Swiss manufacturer's range is the Oak Caramello trend colour.



May brings fresh ideas! Bauwerk Parquet, the traditional Swiss parquet maker, is following this saying by presenting a whole series of new items. In May, Bauwerk Parquet will introduce the longest format that can be laid in a herringbone pattern in its portfolio, Cleverpark 900. The new long planks encourage architects and creative professionals to experiment with new floor designs and develop unique ideas for interior spaces. The successful Formpark Quadrato collection is growing as well. Seven additional products in new colours and surface treatments are available, making it possible to lay parquet in exciting patterns based on the 1:5 ratio, such as herringbone, cube or ladder. New colours complement this diverse expansion of Formpark Quadrato. The Oak Caramello colour in particular creates an intensely warm and elegant look.

"Like no other type of flooring, parquet can have a positive effect on the entire atmosphere of a room and, as a result, our well-being. Wood is always real and timeless," says Patrick Hardy, Bauwerk Group

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CEO. "Our natural authentic-wood floors are unique and set every home apart." Bauwerk Parquet makes new formats with Swiss precision in order to enable even more customisation in interior designs, and the Cleverpark 900 long plank format is an excellent example of this approach.

Clever meets creative: Cleverpark 900

With its unusual 1:9 dimension ratio, Cleverpark 900 can be used for many other classic and modern laying patterns: herringbone, parallel, ladder and cube. Be it a cosy sleeping area in a single-family home, an urban loft or a lively, open-plan office, Cleverpark creates space for creativity in any room. While shipdeck is the most common pattern for the classic 1,250-mm long Cleverpark planks, the new 900-mm planks are the longest planks in Bauwerk Parquet's range that can be laid in a herringbone pattern, and in many others, for a very special, individual look. Cleverpark 900, with a total of 14 products in six colours, three different surface treatments and two gradings, will become available in May. "Cleverpark uses the full potential brought by the traditional art of laying parquet, and brings creative diversity to the floor," highlights Andrew Clare, Head of Products at Bauwerk Group.

The Cleverpark range is made at the company's main facility in St Margrethen, Switzerland. The modern HDF technology for the 2-layer parquet combines the high performance of the support layer with the minimal consumption of natural timber in the 2.5-mm thick top layer. With full-surface bonding, the planks ensure quiet walking and deliver optimum energy consumption for underfloor heating. Like all Bauwerk Parquet solutions, Cleverpark is tested by independent bodies, has withstood the strictest quality tests and is absolutely healthy-living. The natural-oiled products in this format have a Cradle to Cradle® Bronze certificate, and the products with the B-Protect® surface treatment have a Cradle to Cradle® Silver certificate. Cleverpark stands for high-quality manufacturing and Swiss precision, with outstanding value for the price.

Formpark Quadrato: new colours

Bauwerk Parquet's Formpark Quadrato has been impressing architects and creative professionals for five years. With its 1:5 ratio, it is destined to be used in patterns like cube, ladder or herringbone. Seven new product variants will be launched in early summer, offering novel ways of conceiving spaces. Among other things, Formpark Quadrato is now available in Bauwerk Parquet's popular Oak Farina and Oak Mandorla colours, as well as the new Oak Caramello colour. More choice for more creativity! This ICONIC AWARD-winning and Cradle to Cradle®-certified 2-layer parquet delivers top quality and is made by Bauwerk Parquet's expert craftsmen in Switzerland, because creative patterns do not tolerate imperfections. Formpark Quadrato is available in light and dark colours with a natural-oiled surface, and

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with the innovative B-Protect® surface treatment. The colours are Oak Farina, Oak Crema and Oak Mandorla. The planks in this format do not have bevels, creating a smooth, flatter look on the floor.

Caramello: warm and elegant at the same time

Bauwerk Parquet's colour palette offers a diversity of shades and fine details, although the basis for it is always the natural tone of authentic wood. Our development team has now created a new colour for the Formpark Quadrato and Cleverpark 900 formats: Oak Caramello. A timeless, cosy-looking colour for warm, minimalistic interior design: to 'melt away'.

St Margrethen (CH), April 2023

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1 The new authentic-wood Cleverpark 900 plank is the longest format in Bauwerk Parquet's portfolio that can be laid in herringbone pattern. Image: Bauwerk Parquet

2 With its unusual 1:9 dimension ratio, Cleverpark 900 can be used for many other classic and modern laying patterns. Image: Bauwerk Parquet

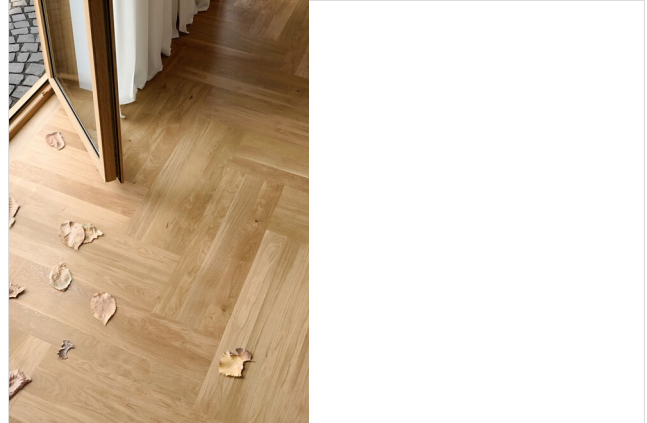
3 The Oak Caramello colour is a completely new feature of the Bauwerk Parquet product range. This warm, inviting brown colour creates a pleasant atmosphere in any room, and combines seamlessly with other colours and materials. Image: Bauwerk Parquet

4 Cleverpark 900 can be laid not only in the herringbone or shipdeck patterns, but also in the parallel pattern, as shown here. Image: Bauwerk Parquet

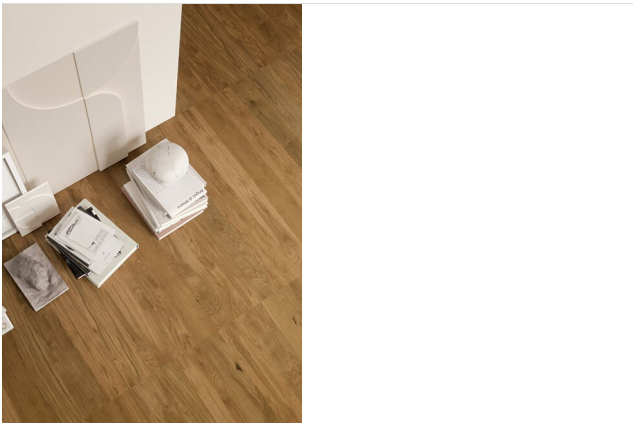
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5 Due to the outstanding value for money it offers, Cleverpark 900 is a good choice for business premises, including bars, restaurants and other public buildings. Image: Bauwerk Parquet

6 Cleverpark 900 is also available in the popular Oak Farina version, here laid in the creative cube pattern. Image: Bauwerk Parquet

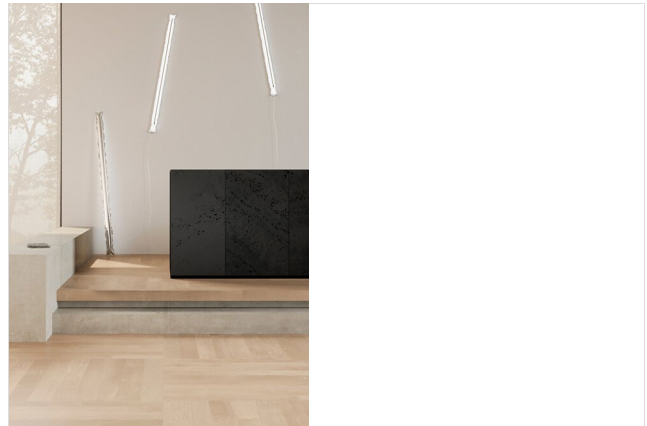
7 Bauwerk Parquet also offers matching stair solutions for its product range. Parquet and stairs can have the same colour and surface treatment, as well as the same level of gloss. All stair solutions are made in Switzerland. Image: Bauwerk Parquet

8 In May, the popular Formpark Quadrato format will also be available in the new Oak Caramello colour. Image: Bauwerk Parquet

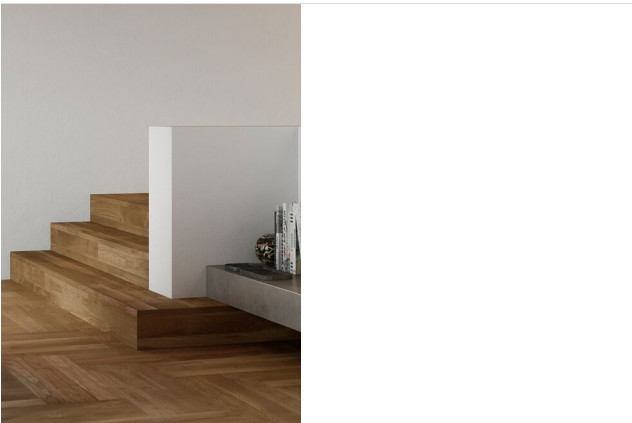
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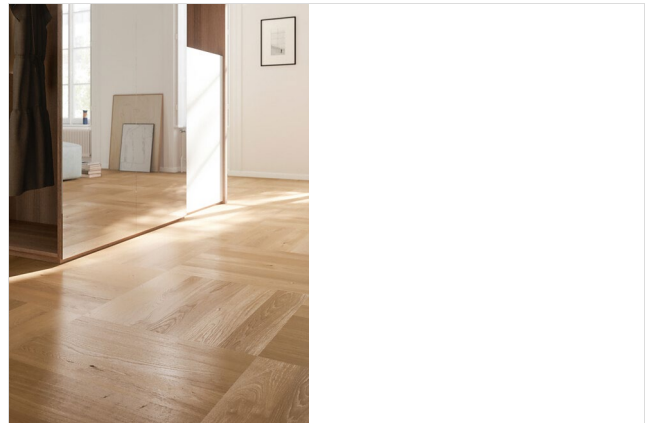
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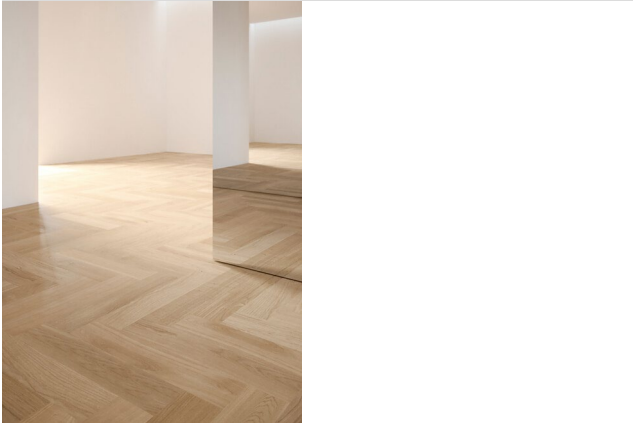
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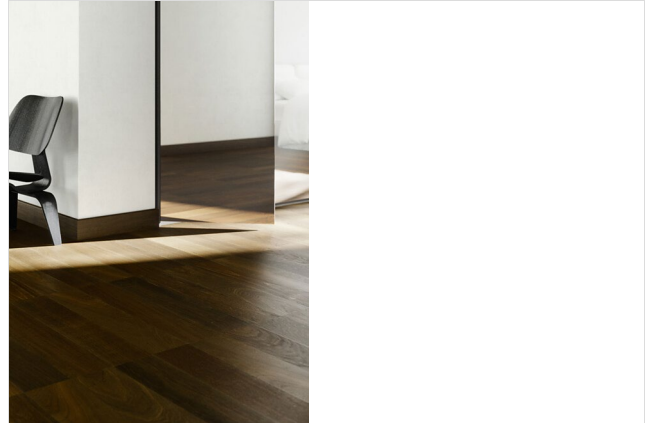
9 With its 1:5 ratio, like Cleverpark 900, Formpark Quadrato is destined to be used in patterns like cube, ladder or herringbone. Image: Bauwerk Parquet

10 Formpark Quadrato has won the ICONIC AWARD and has a Cradle to Cradle® certificate. The 2-layer parquet stands for top quality and is made by Bauwerk Parquet's top craftsmen in Switzerland. Image: Bauwerk Parquet

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About Bauwerk Parquet

Bauwerk Parquet is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk Parquet is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now treading a new path. Originally a technology and product-oriented enterprise, it has developed a market focus, working to promote such issues as healthy living, sustainability and design.

Bauwerk Parquet's range includes over 350 products, from 2- and 3-layer to solid wood parquet. More than 60% of all Bauwerk Parquet products are made in St Margrethen (Switzerland). Its parent company, Bauwerk Group, operates two additional factories in Europe (Lithuania and Croatia), and two production facilities in the US (Kentucky and Tennessee). In 2022, Bauwerk Group sold some 10 million square metres of parquet.

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